Best-in-Market PCMH Transformation Strategies

Concordant Healthcare Solutions, Inc.

Course Outline

Your needs...Our Skills...Your Success

DESIGNING PRACTICE AND UNIT LEVEL STRATEGIES

Demonstrate methods and benefits of developing and aligning strategies that maximize PCMH performance outcomes throughout the organization





ANALYZING PATIENT EXPERIENCE DATA

Examine analytical methods for aligning PCMH and CAHPS domains to improve PE Performance scores and health equity



MARKETING AND COMMUNITY OUTREACH

Illustrate strategies to assess buyer behaviors and the influences that affect healthcare purchasing decision in racially diverse communities



IMPROVE HEALTHCARE LITERACY IN SERVICE AREA

Choose strategies to improve healthcare literacy in diverse communities served to enhance patient engagement with PCMH to produce best-in-class performance outcomes and health equity

CONDUCT ENVIRONMENTAL SCAN

Demonstrate methods to
conduct external
environment scan to develop
strategies to produce best-inmarket performance
outcomes

