

## THE HUMAN-CENTERED ADVANTAGE



### INCLUSIVE LEADERSHIP

Build trust, psychological safety, and belonging across diverse teams



### STRATEGIC IMPACT

Use data and diverse insights to make decisions that improve best-in-market performance outcomes



### CULTURAL TRANSFORMATION

Drive meaningful change that creates a human-centered culture and stronger mission aligned engagement



### MEASURABLE RESULTS

Apply proven frameworks that deliver sustainable competitive advantage

*"The Performance-Driven Diversity course transformed the way I lead my diverse teams. It gave me the tools to improve our innovation and performance and create a culture where everyone in our diverse organization thrives"*

Course Participant



## YOUR JOURNEY STARTS HERE



Invest in your leadership  
Invest in your future  
Invest in the people you serve  
Create a competitive advantage

ENROLL TODAY



### CONTACT US

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## CERTIFIED HUMAN-CENTERED DESIGN LEADER (CHCD-L)

POWERED BY PERFORMANCE DRIVEN DIVERSITY™

An Executive Certification for Leaders  
Building Inclusive Cultures and Driving  
Best-in-Market Performance



Develop the Leader.  
Elevate the Culture.  
Transform the Future.



Evidence-Based Frameworks



Expert-Led Instructions



Practical Tools You Can Use



Certificate Awarded

Your Needs...Our Skills...Your Success

REQUEST EXECUTIVE BRIEFING



## COURSE OVERVIEW

Performance-Driven Diversity™ powers the Human-centered Leadership Course, providing a comprehensive learning experience that blends theory, real-world applications, and reflective practices. Designed for emerging and senior leaders, this course helps you develop empathy, make inclusive decisions, achieve best-in-market results, and improve organizational competitiveness.



### Duration

2 Hours Per Module. 8 Modules



### Format

100% Online with Virtual Facilitated Sessions. SCORM compatible and customizable



### Certificate Awarded

Human-Centered Design Professional



### Ideal For

Healthcare, Community, Policy, Profit and Nonprofit leaders

## WHAT YOU'LL LEARN



### Human-Centered Mindset

Lead diverse individuals and teams with self-awareness, empathy and mission focused purpose



### Performance-Driven Diversity

Build inclusive, mission focused strategies and remove barriers to engagement and innovation to create a competitive advantage



### Data Guided Decision Making

Use data and analytics to drive equitable and exceptional performance outcomes in competitive markets



### Leading Mission Focused Change

Navigate change in complex environments, engage diverse stakeholders, and lead human-centered cultural transformation



### Measuring Impact of Diverse Culture

Evaluating mission-aligned results, enhance improvement strategies and celebrate success of diverse individuals and teams

### “Beyond Grateful:

*Dr. Young and team. On behalf of the team, thank you for your knowledge, humor and transparency and leading us to move the diverse culture of FHC forward.”*

Chief Medical Officer

## LEAD WITH PURPOSE. DESIGN CHANGE. DRIVE PERFORMANCE

The Performance Driven Diversity™ Professional Course equips you with the skills, tools and strategies to lead diverse individuals and teams, enhance human-centered cultures and create a best-in-market competitive advantage



*Dr. Young, I love working with you and your team. You have helped change our culture where we are more mission-focused and have eliminated the unnecessary “noise” that often interfered with team projects and we are much better at recognizing the value of embracing each diverse perspective in our organization..*

- Chief Operating Officer



### PERFORMANCE OUTCOMES

This course delivers measurable results that drive organizational excellence



#### INCREASE ENGAGEMENT

Create mission aligned cultures where people thrive



#### IMPROVE INNOVATION

Leverage diverse perspectives to strengthen strategic thinking



#### STRENGTHEN LEADERSHIP

Develop adaptive leaders prepared for uncertain environments



#### ENHANCE PERFORMANCE

Align culture, people and strategy for measurable results



#### BUILD COMPETITIVE ADVANTAGE

Create best-in-market organizational capability

HUMAN-CENTERED LEADERSHIP - HUMAN-CENTERED CARE - HUMAN-CENTERED CULTURE - BEST IN MARKET PERFORMANCE